

Enterprise Mobility + Security
Simplify security,
stay productive

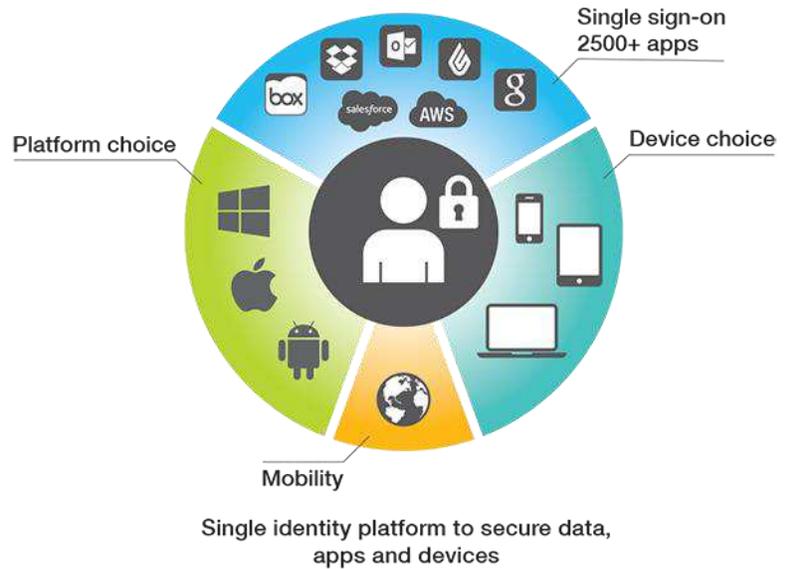


Protect data and improve
customer service

Security breaches cost U.S. retailers an average of \$8.6 million in 2014, more than double the previous year.* The use of mobile devices in the workplace can improve service and increase revenues, but only if protected against cyber threats.

Microsoft Enterprise Mobility + Security (EMS) helps reduce security risk and enable safe, efficient use of mobile devices in retail environments with features like:

- Identity and access management
- Information protection
- Device and application management
- Cyber intrusion detection



Retail security needs

EMS can help...

Control access to consumer data

Implement **multi-factor authentication (MFA)** to help prevent unauthorized access. **Secure information** across file servers, email, and collaboration platforms with **document tracking and encryption**.

Prevent negative brand exposure and litigation costs

Identify **cyber attacks** before data is compromised using **behavior-based analytics** that leverage Machine Learning to inspect all network traffic.

Lock down kiosk, point of sale (POS), and handheld devices

Ensure **all devices and applications are** up to date to help protect against vulnerabilities. Enforce **corporate security policies** so that each device can only be used for its specified purpose.

Comply with Payment Card Industry (PCI) standards

Centrally manage and secure devices so they comply with PCI standards for securely processing payments.

Provide all retail workers with simple, secure access to 2,500+ apps

Enable **single sign-on (SSO)** so workers only need one password to access all their applications. Use **mobile device management and cloud-based identity** to quickly provision and deprovision temporary workers.

* Poneman Institute, 2014 Cost of Cybercrime: United States, October 2014

“This is just the beginning of a new way of working for our retail teams. By using Microsoft Intune, we can improve staff members’ work experience and guest satisfaction, while reducing IT labor and operational costs.”

– Mitchells & Butlers

Why EMS is right for retail

EMS includes Azure Active Directory, Azure Rights Management, Microsoft Intune, and Advanced Threat Analytics to provide organizations with cost-effective, comprehensive security for users, devices, applications, and data.



Layered protection against data theft

- Behavioral analytics to pinpoint cyber attacks before information can be compromised.
- Trusted multi-factor authentication engine that processes billions of requests every week.
- Data encryption that follows documents everywhere.



Low licensing and implementation costs

- Comprehensive security coverage for nearly half the price of third-party solutions.
- Self-service password reset can reduce Help Desk calls by an average of 25%.
- Simple set-up, always up to date, and connects to your on-premises datacenter.



Safe, flexible access to company resources

- Single sign-on to any application on your favorite device.
- Corporate policy enforcement for accessing resources from corporate or personal devices.
- Managed access to more than 2,500 pre-integrated SaaS applications, as well as your own custom cloud or on-premises hosted web applications.

Act Now



- ✓ **Learn more about EMS in a Demo Session** – See all the tools and security tips applied in action. [Register Now](#)
- ✓ **Is your Data Secure?** – Let us help you Assess the Security of your Environment. [Engage Our Experts Now](#)
- ✓ **Get a Free Trial** – [Contact US](#)



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